



Empowering citizens to take control of their food and nutrition data for a healthier and more sustainable future

The FOODITY mission is to create a dynamic ecosystem of digital solutions for food and nutrition that respect citizens' rights to personal data sovereignty in Europe.

FOODITY will demonstrate the potential of **data-driven innovation to improve food systems** — involving citizens in developing solutions and giving them full control over their personal data.

FOODITY will run a **€2 million** pilot development programme funding **12 industry and research collaborations**. These collaborations will deliver novel solutions to existing research and technical challenges to achieve the **Food 2030** key priorities.



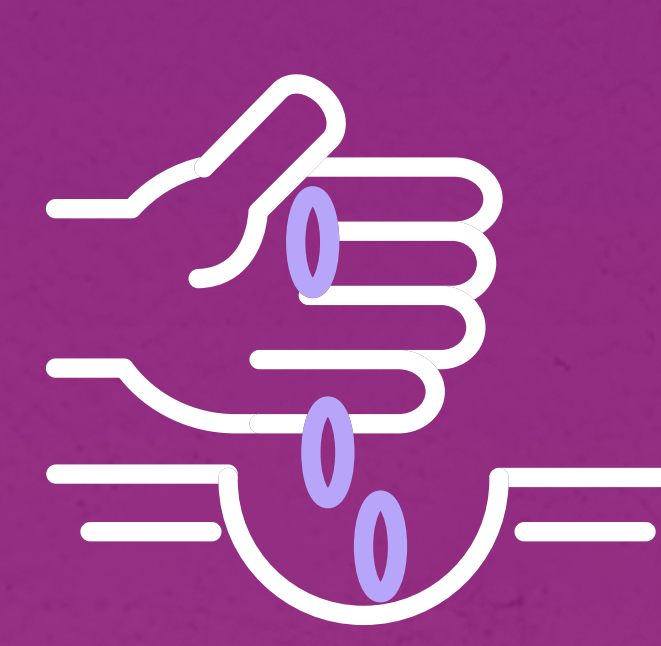
Nutrition
for sustainable
and healthy diets



Food systems
supporting
a healthy planet



Circularity and
resource efficiency



Innovation and
empowering
communities



<https://foodity.eu/>



@FOODITY_EU



company/foodity-eu/



@Data4FoodCluster



Funded by
the European Union