

Empowering citizens to take control of their food and nutrition data for a healthier and more sustainable future

The FOODITY mission is to create a dynamic ecosystem of digital solutions for food and nutrition that respect citizens' rights to personal data sovereignty in Europe.



Data-driven innovation



Better food and nutrition systems



Respect for citizens' right to sovereignty over their personal data

FOODITY will demonstrate the potential of **data-driven innovation to improve food systems** — involving citizens in developing solutions and giving them full control over their personal data.

To this end, FOODITY will run a **€2 million** pilot development programme **funding 12 industry and research collaborations**.

Are you up for the challenge?



**2
OPEN CALLS**

to participate in our
FOODITY pilot
development programme



**12
PILOTS**

to be developed by our
open calls beneficiaries



**2M€
in FUNDING**

and financial support of
up to **187.500€** per
beneficiary



**12 MONTH
PROGRAMME**

with services for pilot
development — from
one-to-one mentoring to
technical support

Who are we looking for?

- Research and Technology Organisations (RTOs) and universities
- Small and Medium-Sized Enterprises (SMEs) and startups
- Social innovation actors, NGOs and citizen associations
- Training organisations focused on the food industry

What's in it for you?

FINANCIAL SUPPORT

Up to 187.500€

ACCESS TO TECHNOLOGY

and technical support to develop your solution

EXPERT MENTORING

on marketing and sales, financing, innovation strategy or sustainability

GROUP COACHING

and mutual exchange between the open call beneficiaries

TECHNICAL TRAINING

Training on relevant technical, business, and legal issues

How to participate? Stay tuned to our channels!

 @FOODITY_EU

 <https://foodity.eu/>

 company/foodity.eu/

 contact@foodity.eu

 @Data4FoodCluster

Find out how to apply to our open calls
and keep up to date on all things FOODITY.

